

# MISSING & MURDERED INDIGENOUS RELATIVES POW WOW



## JULY 14TH - 16TH, 2023

### RIVERSIDE PARK - SIOUX CITY, IOWA



## SPONSORSHIP PROPOSAL

# THE DETAILS

We are looking for sponsors and allies to help bring the 2nd Annual #MMIR Pow Wow to the Siouxland area. The #MMIR (Missing & Murdered Indigenous Relatives) crisis has negatively affected First Nations from all over Turtle Island since the beginning of colonization. One of our many goals is to help create a healing space for any relatives and survivors who may have fell through the cracks to this public health crisis while raising awareness through education and prevention. This event is to help bring all resources together and to promote conversations to continue on a tribal, local, state, and national level.

The event will promote dance contests for tiny tots, teens, adults, and golden age. We will hold dance specials such as the Women's Red Dress Dance Special, The First Rufus White Dance Contest Special, and crowning of our Miss Red Sky Nation Princess. In addition, we highly encourage food, arts & crafts, and non-profit vendors to participate to help promote their small businesses and organizations.

We're incredibly grateful to folks who already see the worth of this project and feel the need to help us attain our goals. We hope you will too.

## FOR MORE DETAILS

To become one of our proud sponsors, please fill out our form at: [bit.ly/rsnpwform](https://bit.ly/rsnpwform)  
You can also contact Josh Taylor (712) 898-1575 or Melissa Comar (712) 204-5162

### THE LEVELS

For a truly successful event, our goal is to raise approximately \$56K

#### The Big Four

The top four donors will be on our 8-foot entrance banner at pow wow plus the \$2,500+ giving level benefits

#### \$2,500 and up

Sponsorship seating, eight t-shirts, gift basket, first pick for vendor/booth spot, interview on livestream, bring your own banner, a shout out on social media/website, a prominent spot on all event posters, banners, and pow wow program, and a page in pow wow program for advertising/promotional use

#### \$1,000-\$2,500

Four t-shirts, logo on event posters and sponsorship banner, gift basket, a shout out on social media/website and livestream, first pick vendor/booth spot, and 1/2 page in pow wow program for advertising/promotional use

#### \$250-\$1,000

2 t-shirts, a shout out on social media/website, and logo on event posters and banners.

\$100-\$250 > 1 t-shirt and a social media shout out

### THE BUDGET

We believe in complete transparency. This is where your donation would help go towards to.

Gourd Dance Head Staff.....	\$1,400
MMIR Pow Wow Head Staff.....	\$12,550
Pow Wow Contest Portion.....	\$23,750
Lodging for PW/Gourd Head Staff....	\$4,750
Women's Red Dress Dance Special...	\$2,250
Rufus White Dance Contest.....	\$1,500
Sanitation.....	\$1,000
Livestream/Production.....	\$2,500
T-Shirts/Swag.....	\$3,000
Printing/Marketing.....	\$2,000
Event Insurance.....	\$700
Petty Cash.....	\$390

**Total Goal Amount: \$55,790**