

# THE 3RD ANNUAL RED SKY NATION MISSING & MURDERED INDIGENOUS RELATIVES POW WOW SPONSORSHIP PROPOSAL



We are looking for sponsors and allies to help bring the 3rd Annual #MMIR Pow Wow to the Siouxland area. The #MMIR (Missing & Murdered Indigenous Relatives) crisis has negatively affected First Nations from all over Turtle Island since the beginning of colonization. One of our many goals is to help create a healing space for any relatives and survivors who may have fell through the cracks to this public health crisis while raising awareness through education and prevention. This event is to help bring all resources together and to promote conversations to continue on a tribal, local, state, and national level.

The event will promote dance contests for tiny tots, teens, adults, and golden age. We will hold dance specials such as the Women's Red Dress Dance Special, The Second Rufus White Dance Contest Special, and crowning of our Miss Red Sky Nation Princess. In addition, we highly encourage food, arts & crafts, and non-profit vendors to participate to help promote their small businesses and organizations.

We're incredibly grateful to folks who already see the worth of this project and feel the need to help us attain our goals. We hope you will too!

# QUICK FACTS ABOUT THE #MMIR CRISIS

Four out of five Native American women will experience violence within their lifetime.

Out of those four out of five, more than half will experience sexual violence.

Native American and Alaska Native rates of murder, rape, and violent crime are all higher than the national averages.

Children are highly targeted via social media and online gaming by human and sex traffickers. Sex traffickers can be other relatives, friends, or complete strangers.

Native men are more likely to be subjected to intimate partner violence and psychological abuse from counterparts, which often leads men to remain silent.

75-85% of Two-Spirits (LBTQIA+ community) are harassed and assaulted (physically and/or sexually) for not fitting into the hetero-norm of society which often leads them to be unseen and unheard in the event they go missing (and murdered).

## CONTACT US AND BECOME A SPONSOR TODAY

To become one of our proud sponsors, please contact Melissa Comar (712) 204-5162 or Mike McCauley (712) 666-5180. You can also email us at [melmike7@gmail.com](mailto:melmike7@gmail.com)

### THE LEVELS

For a truly successful event, our goal is to raise approximately \$100K

#### \$2,500 and up

Sponsorship seating at pow wow, VIP seating at #MMIR May 5th event, first pick for vendor/booth spot, verbal acknowledgment during pow wow and on livestream, included in press release, a shout out on social media/website, a prominent spot on all event posters, on-site banners, and pow wow program, and a full page in pow wow program for advertising/promotional use

#### \$1,000-\$2,500

VIP seating at #MMIR May 5th event, logo on event posters and sponsorship banner, verbal acknowledgment during pow wow, a shout out on social media/website and livestream, first pick vendor/booth spot, and 1/4 page in pow wow program for advertising/promotional use

#### \$250-\$1,000

A shout out on social media/website, and logo on event posters, on-site banners, and pow wow program

\$100-\$250 > Social media shout out and logo on website, banner, and pow wow program

### THE BUDGET

We believe in complete transparency. This is where your donation would help go towards to.

Pow Wow Contest Portion.....	\$70,350
Head Staffs (Gourd and Pow Wow).....	\$7,800
Lodging for PW/Gourd Head Staff.....	\$5,000
Dance Contest (Red Dress, Rufus White, World's Best Back Up Singers).....	\$5,850
Adult Fancy Bustle Dance Contest.....	\$5,000
Sanitation.....	\$1,000
Livestream/Production.....	\$1,500
Printing/Marketing.....	\$2,500
Event Insurance.....	\$1000
<b>Total Goal Amount:</b>	<b>\$100,000</b>